

Arroyo Colorado Outreach and Education Workgroup

Texas AgriLife Extension Conference Room

October 12, 2010 10:00 am to 12:00 pm

Attendees:

Omar Rios, Harlingen
Jesus Garza, Pharr
Timothy Ginn, San Benito
Kristina Loreda, San Juan
Ricardo Pedraza, San Benito
Javier Guerrero, TAMUK

Jaime Flores, TWRI
Laura De La Garza, LRGVDC
Amanda Engledow, TWRI
Patty Alexander, VNC, CCDD#1
Roy Jimenez, Weslaco
Alex De La Rosa, Alamo
Esther Hernandez, Mission

Meeting Summary

Welcome and Introductions..... Jaime Flores, TWRI

Project Discussion:

New O&E Materials/Event Planning..... Jaime Flores, TWRI
ACWP and the Stormwater Task Force will combine their respective O&E meetings into one, quarterly, AC/LRGV-TPDES Task Force O&E meeting. Both groups have the same mission of protecting the Arroyo and have the same members in their respective workgroups. By having only 1 meeting with both workgroup members present, we can have a higher attendance, cover more topics and be more efficient.
We have new caps, koozies and tervis tumblers as promotional items. We plan to give them to volunteers at different events next year. We will also use them to entice local corporations to sponsor the ACC.

Road Signage Project Update Javier Guerrero, TAMUK
Task Force cities have 3 different AC sign options to properly describe where the AC is located in their respective cities: Entering AC Watershed, Crossing AC and Drains to AC. Task Force cities plan to have all signs that were approved in the permit by the end of the year.

Arroyo Colorado Outreach Activities:

Classroom Presentations Javier Guerrero, TAMUK
Planning O&E activities at the Harlingen Early College High School. Speakers will be Jaime Flores, TWRI, Kyle O’haver, TPWD, Dr. Jones, TAMUK, TAMUK Javelina express recruiting trailer.

Estero Llano Grande-Upcoming O&E Events Kyle O’haver, TPWD
Spooky Science Fest October 30,2010

O&E Project Updates:

Texas Stream Team Monitor Workshop..... Jaime Flores, TWRI
October 16,2010. Great workshop, 22 attended,certified 1 trainer, Kyle O’haver and 21 new volunteer monitors.

Storm Water Task Force Scholarships & Teacher Stipends..... Javier Guerrero, TAMUK
Will award at least 4 scholarships this year. Committee to make final selection by end of
November.

AC PSA's have been running on local channels, very good response from the public.
Stormwater Task Force has completed draft of their PSA. They are also producing a short
documentary on the Task Force and TAMUK. Plan to have booth out by the end of the year.

Upcoming Grants and Potential Projects

Grants Update Jaime Flores, TWRI
Sustainability grant to TCEQ and TSSWCB

New Proposals Jaime Flores, TWRI
Want to look for grant to purchase more air time for PSA's

Other Business Jaime Flores, TWRI

Next Meeting Date/Adjourn..... Jaime Flores, TWRI