

Projected Work for Next Quarter:

- Get final approval of scripts from GLO.
- Begin Production

TASK 2: Ag Communications in collaboration with TWRI will identify local English and Spanish television stations for airtime and make arrangements for broadcast of final PSAs.

Task Status: In progress 30% complete

Major Accomplishments for the reporting period include:

- Production Company identified channels to be used for airing of the PSAs in their bids.

Related Issues/Current Problems and Favorable of Unusual Developments:

- None to report.

Projected Work for Next Quarter:

- None to report

TASK 3: Ag Communications will produce PSAs and distribute PSAs to local television stations for broadcasting.

Task Status: In progress 15% complete

Major Accomplishments for the reporting period include:

- Production Company has been chosen.

Related Issues/Current Problems and Favorable of Unusual Developments:

- None to report

Projected Work for Next Quarter:

- Identify and secure a speaker for the Agriculture PSA, for which we will contact the county extension agents for the area.
- Work on production of the PSAs.